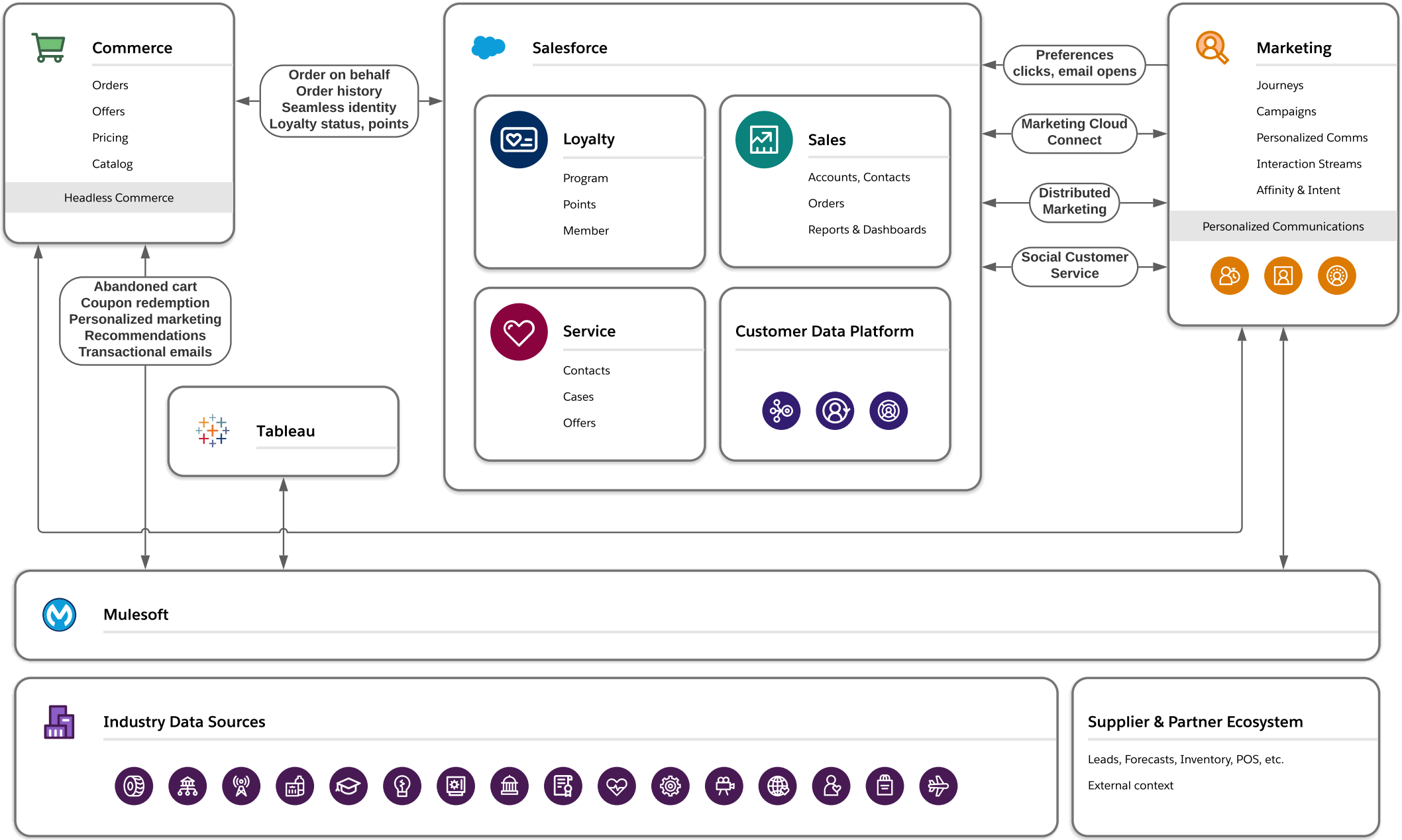
Loyalty management solution architecture

This diagram details the products and technology directly involved in a loyalty management solution.