LOYALTY CLOUD
Loyalty Journals

LEGEND:

ENTITIES

- **Cloud Entity** — *API Name* — # User Key Attribute · Other Attribute
- **Related Entity** — *API Name* — # User Key Attribute · Other Attribute
- **Extended Related Entity** — *API Name* — # User Key Attribute · Added Attribute
- **External Entity** — *API Name* — # User Key Attribute · Other Attribute
- **Record Type Entity** — *RT: Record Type Name* — # User Key Attribute · Other Attribute
- **Conceptual Entity** — # User Key Attribute · Other Attribute
- **Supertype Entity** — Subtype Entity

RELATIONSHIPS

Parent-Child · Required · Optional · Many-to-Many · Extension · Mutually Exclusive

Detailed Salesforce notation for product data models can be found at: sfdc.co/erdnotation

Loyalty Program
LoyaltyProgram

Account
Account

Loyalty Program Partner
LoyaltyProgramPartner

Journal Type
JournalType
- Name
- Process Type
- Description

Order
Order

Product Category
ProductCategory

Unit of Measure
UnitOfMeasure

Journal Sub Type
JournalSubType
- Name
- Description

Order Product
OrderItem

Product
Product2

OR

Transaction Journal
TransactionJournal
- Channel
- Transaction Amount
- Transaction Currency
- Payment Method
- Activity Date
- Journal Date
- Location

Loyalty Transaction
- Travel Transaction Journal
- Retail Transaction Journal
- Hospitality Transaction Journal
- Transportation Transaction Journal
- Car Rental Transaction Journal
- B2B Transaction Journal
- Rebates Transaction Journal
- Referral Transaction Journal

Other Transaction Journal

Related Transaction Journal

Loyalty Program Member
LoyaltyProgramMember

Referred Member
Program Member
Corporate Member

Loyalty Program Currency
LoyaltyProgramCurrency

Promotion
Promotion

Voucher Definition
VoucherDefinition

Voucher
Voucher

Loyalty Ledger
LoyaltyLedger
- Loyalty Points
- Expiration Date
- Activity Date

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