



# SALESFORCE PLATFORM Customer Model Overview

LEGEND:

Cloud Entity  
API Name  
# User Key Attribute  
• Other Attribute

Related Entity  
API Name  
# User Key Attribute  
• Other Attribute

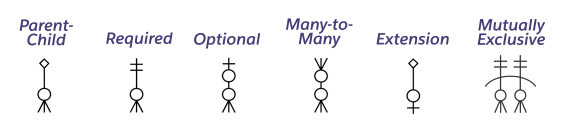
Extended Related Entity  
API Name  
# User Key Attribute  
• Added Attribute

External Entity  
API Name  
# User Key Attribute  
• Other Attribute

Record Type Entity  
RT; Record Type Name  
# User Key Attribute  
• Other Attribute

Conceptual Entity  
# User Key Attribute  
• Other Attribute

Supertype Entity  
Subtype Entity



Detailed Salesforce notation for product data models can be found at: [sfdc.co/ernotation](https://sfdc.co/ernotation)

